



***Corinne Hale***  
***Research & Administration***



**Corinne Hale** manages communications, research and administration for Genesis Health Consulting, and frequently draws on her expertise in healthcare communications to support client needs. Prior to joining Genesis Health Consulting, Corinne shaped and executed marketing strategies for a new health insurance co-op, authorized via the Affordable Care Act. In this role, she turned educational and informational resources into engaging and creative designs for constituent consumption. She has used her writing and research skills to spread awareness of Affordable Care Act (ACA) policies and insurance benefits, as well as advocate for lower-cost health care solutions. In addition to her experience in the US health care industry, Corinne provides pro-bono communications and marketing support to Caring for Haitian Orphans with AIDS (CHOAIDS). Corinne earned her Bachelor's degree from North Carolina State University. She is currently pursuing a PhD in medical anthropology at the University of Wisconsin, Madison.